Supporting Australians to live healthier lives.

2013 Annual Review
At the Australian Drug Foundation, we work to reduce the harm from drugs in our community, particularly by creating a healthier drinking culture. We advocate for appropriate government policy reform, inform the community about alcohol and other drug issues, build healthier workplaces and change the drinking culture of Australia’s favourite pastime: sport.

Thank you for your help so far. Together, we can work towards creating healthier people and stronger communities.
Chairman’s statement

True to our mission, the Australian Drug Foundation is continuing to work together to prevent alcohol and other drug problems in communities. In the first year of our new three-year strategic plan, we have focused on increasing our influence and reach in order to have a much greater impact across Australia.

Good Sports is just one example of our drive to expand into new territories – making a difference to more Australians than ever before.

After launching in Western Australia late last year, Good Sports is now working with sports clubs in every state and territory.

We’ve been delving into new technologies to help us reach clubs in remote locations and increase our engagement and impact with existing clubs. We’ve also worked with Indigenous communities in the Northern Territory to develop a program more suited to remote Indigenous communities. We’re looking forward to continuing this work as we move into more Aboriginal and Islander communities across Australia. Through these efforts, Good Sports will become a vehicle for meeting Closing the Gap targets by creating safer communities, building leadership, and promoting good health and increased participation.

We’re also working to increase the impact of Good Sports in all areas of sport through the development an elite version of the program for national and state sporting organisations.

Our information and research services are focused on reaching one of our most important audiences: parents. The online resource dedicated to parents, The Other Talk, has been hugely successful and will remain a key resource in our suite of information services for parents and the wider community.

Other new innovations include the development of tools for Australian workplaces. We now offer all Australian workplaces programs and support to lessen the risk of employee drug and alcohol use, including the online induction program, ADF Aware, and the event management service, the GoodHost accreditation program. The workplace has

largely gone unnoticed as a setting for alcohol and other drug-related harm so these programs are an important way for us to make an impact in this setting.

Then there is the work of our Board who has been working across two new ADF advisory groups: the Research Advisory Committee and the Reconciliation Action Plan Steering Committee. These are integral to supporting program development and research, and working more closely with Indigenous populations across the country.

Thank you to the Board, John, the Executive, staff and our supporters and partners for a fantastic year, living up to our values and continuing to achieve outstanding results.

Michael Doery
Chairman
Australian Drug Foundation
Year in review

What a big year it’s been for the Australian Drug Foundation in our work to prevent alcohol and other drug problems across Australia.

Kicking off a year of triumphs, we were awarded with the prestigious HESTA Community Sector Award for our Good Sports program which is helping to make community sports clubs healthier and more family-friendly. For over 12 years Good Sports has been helping community clubs reduce risky drinking and put the focus back on sport.

Our second outstanding achievement was proving Good Sports works – no mean feat! The University of Newcastle and Hunter New England Population Health recently completed a randomised control trial of the program and the results are exceptional. In the coming months we will be able to publically announce the results but here’s the bottom line: Good Sports has a huge impact on risky drinking within sports clubs and in other settings as well. This research was an Australian first and positions the ADF as a national leader in alcohol and other drug prevention.

Our work within the sports field is growing. We’re now working with professional sporting bodies, Indigenous clubs, and clubs in remote regions of the country. We’re also working with clubs on other health issues through our Good Sports Healthy Eating and Good Sports Healthy Minds programs. Sport is a powerful vehicle for change in this country and I’m really proud of our team and the work they’re doing.

Information and research are the fundamental tools that underpin effective harm reduction and prevention, so we’re extremely proud of this work. Our new online resource for parents, SMS text messaging service, ADF SEARCH and the GrogWatch blog are all aimed at helping people understand the issues associated with the misuse of alcohol and other drugs.

This year we completed our work with the Australian Defence Force. Congratulations to Di Morgan who led the team on the journey to support Defence change their alcohol culture. This groundbreaking work involved influencing more than 84,000 people and included 13 project deliverables, 139 consultations and 212 meetings. An outstanding effort!

Our exciting new range of workplace services are designed to help businesses minimise the risks from alcohol and drug use. We’ve also been addressing growing trends and issues including the rise of synthetic drugs; These drugs are highly dangerous, unregulated until just recently, easily obtained and unfortunately we will not be able to ban these drugs out of existence. This issue and the recent publicity on ‘ice’ has given Australian community leaders the opportunity to start talking about other ways to reduce drug-related harm in the community other than outright bans. I hope for our kids’ sake we are up to it!

All of our great work could not be achieved without the support of our Shared Services team. Our hard working human resources, information technology, finance, marketing and communication staff are outstanding. And they have been led really effectively by Di Morgan over the past 4 years. Di has been a very significant contributor to the reshaping of the ADF over this time. We have worked hard at changing our culture, becoming more professional and accountable and providing a workplace that engages staff and gets the best out of them. Thanks Di for all you have done, and for your wisdom and support.

Finally to all staff, supporters and partners, thank you for your commitment, hard work and passion, and your contribution to tirelessly working to support our Australian community reduce alcohol and other drug-related harm.

John Rogerson
Chief Executive Officer
Australian Drug Foundation
Every weekend in Australia people go out with friends, family and colleagues to celebrate birthdays, milestones and have a good time. For many, the weekend ends with fun memories and a Sunday roast. Others aren’t so lucky.

Every year, over 70,000 Australians are directly affected by alcohol-related violence. Beyond the assaults, risky or high-risk drinking kills more than 60 Australians a week and puts another 1500 in hospital because of preventable injury or disease.

We recognise that by reducing risky drinking in Australia, we can change the lives of these people and their families.

Prevention is at the centre of our mission: “working together to prevent alcohol and other drug problems in communities.” To do this, we need to get to the heart of the problem.

It’s no secret that a large part of Australia’s national identity revolves around alcohol. We’ve turned drinking into a sport and include alcohol in almost everything we do.

Watching the local footy? Break open a six pack. Heading off to the school twilight carnival? Don’t forget the Esky! This attitude to drinking has become the norm, and while it may seem harmless to some, it’s this culture that’s fuelling the excessive drinking which is costing Australia more than $15 billion a year.

We seek to prevent drug-related harm and change Australia’s drinking culture throughout three key settings of your life: your home, your work and your sports club. We advocate on matters of drugs policy in Australia where evidence clearly shows a change would reduce harm to the community.

Attitudes to alcohol and other drug use begins in the home.

Parents are major role models of behaviour for their children. We all take these attitudes into our daily working life and through to our weekend endeavours.

80.5% of Australians drink alcohol, which is by far the most commonly used drug.
Around 13 per cent of Australian children live in a household where at least one adult misuses alcohol. Children pick up their parents’ attitudes to alcohol and are more likely to grow up to misuse if their parents have modelled that behaviour.5

Alcohol and drugs cost Australian workplaces $6 billion per year in lost productivity*, with alcohol use alone contributing to 5 per cent of workplace deaths and 25 per cent of workplace accidents.7

Local sports clubs have long been a setting for boozy behaviour with more than 40 per cent of community sports club members drinking at harmful levels.8 In professional sports, alcohol is even further entrenched in the culture, with a saturation of alcohol advertising and sponsorship.

We are working to make a difference in each of these areas of your life.
How we are making a difference

There are many ways we work to reduce and prevent alcohol and other drug-related harm throughout Australia. Our achievements in the year 2012–13 are many.

**Home**

**Advocacy**
We advocated for evidence-based change to prevent or reduce the harm of alcohol and other drugs in Australia.
- We asked for the introduction of secondary supply laws in jurisdictions where they don’t exist: WA, SA and the ACT.
- We contributed to the development of the National Aboriginal and Torres Strait Islander People's Drug Strategy.

**Information services**
We provided up-to-date information to people working in the alcohol and other drug field, as well as to parents, students, researchers and the general public.
- We introduced new information services including an SMS drug information service, infographics, e-publications and an e-library.
- We ran a national information and media campaign to encourage parents to have ‘the other talk’ with their kids about alcohol and other drugs.

**Workplace**
We worked with Australian businesses to build healthier workplaces by sharing our expertise in the areas of workplace training, event management and culture change.
- We developed and launched ADF Aware, an online workplace training program, and re-designed our event management program.
- We re-designed GoodHost, our event management program.
- We re-signed the National Rugby League to work with us on alcohol management for the next three years.
- We completed our work with the Australian Defence Force on their alcohol management strategy.

**Sports club**
We promoted healthier, safer and more family-friendly environments for communities through the Good Sports community program – the largest preventive health program for sport in the country.
- We increased our number of clubs by more than 20 per cent now reaching 6000.
- We launched Good Sports in Western Australia, making it a truly national program.
- We’ve worked on a number of innovations, adapting the Good Sports program to make sure we can help any club, anywhere.
- We have started tackling related health issues such as nutrition and mental health.

Our achievements

2012–13

**Shared services**
We could not do the work we do without our Shared Services team who support our strategic outcomes. They ensure the sustainability of our business, build our reputation and increase our capabilities across information technology, human resources, finance, marketing and communications.
- We introduced new technologies and efficiencies, including a staff intranet, online conferencing system, e-learning program, improved finance system and social media initiatives.
- We restructured the business and made new appointments to build greater capabilities across the organisation.
Our voice is being heard

We’re one of the few preventive health organisations specialising in alcohol and other drugs. As the most prevalent recreational drug in Australia, alcohol is our number one priority. We aim to develop a healthier drinking culture where drunkenness is considered unacceptable.

**Advocating governments for change**

This year the Australian Drug Foundation has engaged political leaders, influencers and bureaucrats across the country at all levels of government. Our advocacy efforts are guided by our three year advocacy strategy.

- We’ve held more than 15 briefings with politicians, ministerial staff, bureaucrats and stakeholders on matters including underage drinking, new and emerging drugs, liquor licensing and availability, methamphetamine, and alcohol marketing.
- We’ve campaigned to see the introduction of secondary supply legislation in WA.
- We’ve made submissions to Inquiries on matters including secondary supply legislation in WA and NSW, medical use of cannabis.

**Indigenous wellbeing and sale and consumption of alcohol in SA.**

Our submission to the NSW Inquiry into Medical Use of Cannabis was well received, with the final report consistent with our recommendations.

- The ADF’s model for alcohol culture change has had significant exposure during 2012 including at the 6th Australasian Drug Strategy Conference, in the *Management Today* magazine and through our partnerships with the National Rugby League and the Australian Defence Force.
- ADF National Policy Manager Geoff Munro co-authored a chapter on primary prevention in the fourth edition of the preeminent reference text *Drug use in Australia.*

**Drinking at schools campaign**

Parents’ drinking behaviour is known as one of the most significant factors influencing young people’s attitudes toward alcohol and subsequent drinking.

In recent years parents have often contacted us to express concern about adults drinking at children’s school events such as fetes, sports carnivals and plays. This is a representation of Australia’s current drinking culture – where alcohol is needed to have a good time, even at our child’s school.

In September 2012 we approached *The Sunday Age* with these concerns. To our knowledge that was the first time the issue had been raised in public. The wider media response to that article was immense, generating around 65 additional media items across national print, radio and television in the following couple of days.

At least two major newspapers – *The Age* in Melbourne and *The Courier Mail* in Brisbane – published editorials on the issue, from opposite positions.

In collaboration with our research colleagues and university partners we are investigating this further as it raises many issues related to how to change a problematic drinking culture and assist new generations of young people to avoid alcohol-related harm.

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**207 advocacy media articles**

**250 media enquiries**

**1000+ policy makers & subscribers received four PolicyTalk papers**

“As the key independent national alcohol and other drug prevention organisation, we at the Australian Drug Foundation have a responsibility to the community to ensure we advocate for evidence-based policies and government investment to help prevent alcohol and other drug problems in Australia.”

**Geoff Munro,** National Policy Manager

**Australian Drug Foundation**

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Helping you in the home: What a year it’s been for the development of new products & services!

We know that information is a powerful tool for behaviour change and harm reduction. We provide evidence-based information via a range of channels to reduce the harms of alcohol and other drugs. In the last financial year, our services were contacted more than two million times, proving there is a continued need for accurate and up-to-date information from many different areas of the community.

The most reliable source of information on drugs and alcohol in Australia

This year we launched a number of new products that strengthen our position as the primary source of information for alcohol and other drug workers, people who use drugs, parents and young people.

- We launched our SMS Tell Me service in November. The service has been used more than 8000 times.
- We turned our e-newsletter, GrogWatch, into a blog with weekly stories about efforts to reduce alcohol-related harm in the community.
- The new ADF SEARCH service provides access to licensed content from about 4000 scholarly journals, ebooks, and our own DrugInfo resources as well as a wealth of literature from governments and other not-for-profit organisations.
- We hosted three DrugInfo seminars in conjunction with papers on the issues of crime and disorder, local government and new and emerging drugs.
- With support from Exxon Mobil we developed a safe partying guide. The pocket-sized booklet is a resource for parents to give their children to help them deal with alcohol sensibly at parties.

Increasing our reach

We’ve engaged with new audiences, developed new partnerships and found fresh ways to provide information to more people than ever before.

- We ran an online awareness campaign with the Victorian Department of Health about the risks associated with cannabis use. The campaign, ‘Don’t let your dreams go up in smoke’, was aimed at teens 13–18 years old and their parents.
- Our new partnership with rural transport operator VLine has seen us deliver education programs across Victoria. We’ve also reviewed alcohol and other drug resources for the Inspire Foundation’s ReachOut website and provided fact sheets to Medic for GPs to download.

We launched The Other Talk resource during Drug Action Week to encourage parents to talk to their children about drugs and alcohol.

- 2m+ people reached - up 69% from last year
- 8000 text messages
- 10,504 GrogWatch blog visits
- 3.5m people saw The Other Talk campaign in the media
- 6500+ young people engaged with the Don’t let your dreams go up in smoke campaign over a three-month period
Supporting Aboriginal and Torres Strait Islander organisations and communities

The ADF is committed to working in partnership with Aboriginal and Torres Strait Islander people to improve health outcomes.

- Change starts at home – a reconciliation action plan is in progress with expected completion next year.
- We completed our Good Sports pilot project to engage Indigenous clubs throughout the Northern Territory in June. We’re now taking this work to the Tiwi Islands and other remote communities, in partnership with the Northern Territory Government.

“This information will be taken back to my local government to reinvigorate mine and my colleagues’ work.”

DrugInfo local government seminar attendee

“Innovation is a key component of our work in the information and research area. We are continually adopting new technologies and information delivery formats to ensure we’re providing information in ways that suit current user needs.”

Julie Rae, Head of Information and Research
Australian Drug Foundation

“Found the new site (theothertalk.org.au) easy to navigate and informative. Well done.”

Gail McHardy, Executive Officer
Parents Victoria Inc

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Parents Victoria Inc
Helping you in the workplace: We’re expanding into new business territories

While some would have you believe that boozy client lunches and binge-drinking corporate events are a thing of the past, we know this is simply not the case. We want workplaces across Australia to introduce robust alcohol and drug policies and training, so that they can reduce the negative financial and social impacts of alcohol and drugs in the workplace.

Growing our influence in the workplace
During the last year we started working with commercial organisations to develop off-the-shelf style programs that can be used across a wide range of industries.

- We launched our ADF Aware online induction program about alcohol and other drugs in the workplace. The program provides organisations with an education tool that can be included into existing employee induction packages.
- We’ve adapted GoodHost into a licensed program to help workplaces run their own events using a set of standards. This has been introduced to the National Rugby League (NRL) as part of our ongoing work with them.
- We continued our work with the Australian Defence Force to change their culture. The core components of this project have included development of an alcohol management strategy, alcohol behaviour expectation statement, leader’s guide to alcohol management and a hospitality management program.

We launched our ADF Aware online induction program about alcohol and other drugs in the workplace.

Influencing business leaders
Throughout the year we’ve collaborated with human resources professionals, specific key target sectors and business leaders.

- We reached over 20,000 human resource professionals through our alliance with the Australian Human Resources Institute (AHRI).
- We elevated the issue of alcohol and drugs in the workplace by presenting at five conferences, including the Workers’ Compensation Summit, AHRI Practices Days and the VicHealth conference.
- We continue to address the issue with our media work nationally in industry publications such as the HR Daily.

Engaging professional sporting bodies
We’ve strengthened our capabilities in the professional sporting workplace environment.

- We’ve further expanded our workplace offering to include professional sporting organisations. Our Good Sports Professional program provides an organisation-wide alcohol and drug management strategy.
- The NRL is continuing their alcohol culture change project with us for a further three years.

“We started working with businesses because we identified the great potential the workplace has to positively affect a person’s health and wellbeing. Over the next 12 months we will improve drug and alcohol management within professional sports organisations and other businesses across the country.”

Phillip Collins, Head of Workplace Services
Australian Drug Foundation
11 trials of ADF Aware were undertaken

“Thanks very much for the information our hotel gained from ADF Aware. The training was entertaining, informative and most importantly, relevant with plenty of information to take away.”

D Rolfe, Traders Hotel

“The training was great and we’ll include in our health and wellbeing program.”

L Walsh, Community Housing Limited

300+ NEW products
5 conference presentations
Making a difference

The Other Talk
Changing the home
We launched The Other Talk resource during Drug Action Week to encourage parents to talk to their children about drugs and alcohol. We developed a new website, theothertalk.org.au, as the central resource hub for parents. The website includes tips on how and why they should discuss alcohol and other drugs with their kids. In the first month alone there were more than 3,800 unique visitors and the supporting media campaign reached approximately three and a half million people.

ADF Aware
Changing the workplace
ADF Aware is an online program enabling workplaces to educate their employees about alcohol and other drugs. It can be integrated into an organisation’s existing OH&S and wellbeing initiatives or induction training. More than 300 organisations have trialled the program so far.

SMS Tell Me
Informing the public
We launched the SMS service as a way for people to find out about any drug, any time, anywhere. Australians can text a drug name to 0439 TELL ME (0439 835 563) to receive instant information and a health and safety message in return. The message lists the drug’s effects and provides links for further information, as well as contact details for a counselling service. Since its launch in November, the SMS service has sent out around 8000 texts. The service is the first of its kind in Australia.

Samantha Menezes’ secondary supply campaign
The Australian Drug Foundation has been supporting West Australian mother Samantha Menezes’ grassroots lobbying campaign to introduce secondary supply legislation.

Recognising that most other states now require a parent’s approval for the supply of alcohol to a minor in private settings, Samantha has successfully harnessed social media to build public awareness of the issue.

More than 6000 people have signed Samantha’s online petition to introduce the legislation. She has actively used Facebook and Twitter to connect to other parents and promote the cause, often utilising online ADF resources to inform the campaign.

“I want to protect my children and the children of my community from parents who are prepared to supply them with alcohol without my permission.”

“After all, underage kids cannot buy alcohol from a liquor shop or go to a licensed venue and drink, or even wander to a park or public place with a stash of alcohol, so why can they be supplied alcohol on private premises without my permission?”

ADF National Policy Manager Geoff Munro said Samantha’s commitment to the issue of reducing alcohol access for young people is a commitment to reducing harm and injury in our community.

“Samantha has effectively used her own experiences as a mother to educate other parents on the risks of underage drinking and lobby the government. The ways in which she has really grasped the issue and determinedly pursued it have been powerful in bringing this issue to the fore.”

“This is a great example of the community taking action to reduce the alcohol-related harm.”

ADF SEARCH
Informing the sector
Our new online SEARCH function went live in April bringing together millions of curated resources, from more than 4000 journals for public access. It’s a powerful new tool for all those seeking information, research and resources about drugs and alcohol – and the first of its kind for the sector. More than 1000 articles have been downloaded via SEARCH since it launched.
Good Sports Project Officer
Bryan Lambert

Educati...
Helping you and your sports club: Our Good Sports program is getting even better!

Good Sports is the largest preventive health program for sport in the country, and this year we’ve embarked on some major innovations to ensure the program’s sustainability and continued success into the future. We’ve been awarded for our work in the community sector, we’ve exceeded all our targets and we’re gearing up for an even busier year ahead!

Reaching more clubs across Australia
We are now reaching 6000 Good Sports clubs across Australia, far exceeding our target of 5750. In August we launched the program in Western Australia and now have 156 clubs involved across the state. The program is now running in every state and territory.

Innovating the program to reach more people
We’ve worked on a number of innovations, adapting the Good Sports program to make sure we can help any club, anywhere.

• We’ve expanded our Good Sports community offering to include all levels of sport. We can now help sporting codes from the community level all the way through to professional to tackle risky drinking. This enables us to more effectively engage professional clubs, sporting organisations, leagues and associations and assist them to contribute to changing Australia’s drinking culture.

• We’ve investigated a more culturally appropriate adaption of Good Sports for remote Indigenous communities. This work saw us engage with Indigenous leaders in Papunya and Santa Teresa in the Northern Territory who have endorsed our work as a solution to the alcohol and tobacco issues plaguing sports clubs in those regions. We are now taking this work to the Tiwi Islands and other remote communities across the Territory.

• We’ve embraced and adapted new technologies to extend our work with clubs engaged at Level 3 of the program as well as clubs in remote regions. This means that we can now work with clubs no matter where they are through new technology solutions.

• We’ve expanded our offering to provide additional support to clubs with junior teams. Clubs have been eagerly awaiting this innovation so that they can provide a healthy environment right across seniors and juniors. This allows us to promote a healthy lifestyle to younger players and prevent risky drinking before it starts!

Tackling related health issues
While we’ve been working to break the link between alcohol and sport for more than 12 years, we’ve also been eager to work with clubs on related issues such as mental health and nutrition.

• The implementation of Good Sports Healthy Eating continues to progress in Queensland with more than 70 clubs now accredited. Clubs are reporting increased revenue from the canteen and a healthier culture all round!

• Our Tasmanian-based Good Sports Healthy Minds pilot is also complete. Clubs engaged with the program through blue-themed mental health rounds and training sessions. The Tasmanian Government has committed to continuing this valuable work.

We’ve expanded our Good Sports community offering to include all levels of sport.

Good Sports clubs across Australia
As at 30 June 2013

156 588 770 84
2083 1798 48 244
Remaining an evidence-based program

- Our research partners at Hunter New England Population Health, The University of Newcastle, Deakin University and Turning Point Alcohol and Drug Centre, completed a randomised controlled trial (RCT) of the Good Sports program. This research was the first RCT of an alcohol management program in community sport in Australia. Results will be published later in 2013.
- An independent economic analysis of the Good Sports program conducted by KPMG will also soon be released.

Securing a diverse supporter base

As we continue to grow, it’s not surprising that corporate organisations are also expressing interest in supporting our cause.

“Sport remains one of our most important areas for alcohol harm reduction – not only for the direct benefit of all the players, members and officials, but also to send a message to the public that being involved in sport doesn’t have to mean being involved in risky drinking. The continued success of Good Sports proves that community sporting clubs have had enough of booze detracting from their sport.”

Maree Sidey, Head of Community Programs Australian Drug Foundation

“We are coming up to our 50 year anniversary next year so we’ve been able to reflect on where we came from and where we are now. After years of the club’s drinking behaviour keeping families away, the committee decided it was time to make a change and make sure that we could bring in new members, families and juniors – that was the only way we could continue. So we turned to Good Sports for help.”

Sandy McCulloch, Director of Strategy & Marketing Hectorville Sports & Community Club
As a charitable organisation we don’t have a lot of money to spend on paid advertising. Instead we aim to inform, educate and engage with our communities through community service announcements, media and the web.

Helping spread the word:
Making headlines around the country

Overall media coverage: 761 mentions

- **Print**: 320
- **Radio**: 269
- **TV**: 57
- **Online**: 115

Advertising $200,000 TV commercial and radio-equivalent value

16,000 e-news subscribers
1.5m unique visitors to our ADF websites

People seeking information across all of our websites

Social media
4003 recorded interactions

Media coverage by topic

42.5% Sport
27% Advocacy
29.7% Information & research
0.8% Workplace

Good Sports clubs
Recognising others making a difference

There are many people, community groups and organisations who share our vision for an Australia free from harm caused by alcohol and other drugs. We share our achievements with these groups and recognise their contributions to the sector.

Our annual oration
Every year since 2001, we’ve held the Dame Elisabeth Murdoch Oration. At the 2012 event, we invited experts from the sector, partners and stakeholders to join us for an evening at the State Library of Victoria celebrating the achievements of the year. Joining a line of prestigious speakers, NSW Police Commissioner Andrew Scipione delivered the oration entitled ‘Alcohol misuse: the problem we can’t arrest our way out of’. As an organisation focussed on prevention, Commissioner Scipione spoke to the very core of why we do what we do.

Good Sports Awards
As the Australian Drug Foundation’s flagship community program, the Good Sports Awards recognise and celebrate clubs that have embraced the principles of the Good Sports program, and worked to provide safer, healthier and more family-friendly environments.

At the annual oration, we announced the 2012 Good Sports Club of the Year, North Clare Football Club (SA), and our two runners up, Maitland Pickers Rugby League Club (NSW) and Golden Square Football Netball Club (VIC).

Oration speakers
2012 NSW Police Commissioner Andrew Scipione
2011 Professor Christine Bennett
2010 Lieutenant General Ken Gillespie AC, DSC, CSM

Good Sports Awards
2012 winner North Clare Football Club
2011 winner Sale Tennis Club
2010 winner Thurgoona Football Netball Club

National Drug and Alcohol Awards
The National Drug and Alcohol Awards celebrate Australian achievements to prevent and reduce alcohol and other drug harm. We were honoured to support the Alcohol and other Drugs Council of Australia (ADCA) in their hosting duties in 2013. The Awards are a combined effort from the ADF and ADCA, the Ted Noffs Foundation and the Australian National Council on Drugs.

Winners were announced for excellence in law enforcement, media reporting, prevention, research, school drug education, sporting communities, treatment and young people. Professor Lisa Maher received the prestigious Prime Minister’s award for Excellence in Drug and Alcohol Endeavours.

We congratulate all winners this year and thank them for helping to prevent and reduce alcohol and other drug use and harm.

“We are really proud of what’s been achieved with the Good Sports program for the North Clare footy club and wider community – winning the national award means all our hard work has made a difference. Since joining the program we have made significant changes around the club including sports drinks after a game before any alcohol is consumed, unlimited free water available at the bar, removing hotel sponsors’ logos from player jerseys and developing a partnership with a taxi company to ensure safe transport for all members.”

David Pritchard, President, North Clare Football Club
Our financial snapshot

Increasing our sustainability

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<th>Year</th>
<th>Retained earnings</th>
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<td>FY10</td>
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<td>FY12</td>
<td>$2,257,000</td>
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<td>FY13</td>
<td>$2,323,000</td>
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Where we invested

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<th>Amount</th>
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<td>Information &amp; research</td>
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<td>Workplace services</td>
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<tr>
<td>Other</td>
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Our financial snapshot

<table>
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<tr>
<th>Year</th>
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<td>FY13</td>
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Increasing our sustainability

How we are supported

- Federal Government: $4,534,000
- State Government: $3,284,000
- Other support: $1,339,000
  - Corporate: $734,000
  - Sales: $318,000
  - Investments: $241,000
  - Donations: $46,000
Our values and people

We are a values-driven organisation. Our core values are:

Respect
Integrity
Accountability
Innovation

We live out these values with each other, stakeholders, partners and funders. We engage with reference groups and steering committees from external bodies to ensure our work is accessible and relevant to a wide range of audiences.

Our emphasis on rigorous research and evaluation done in collaboration with independent partners highlights our commitment to integrity, accountability and the pursuit of excellence.

Our endeavours to extend our reach, tackle new issues and improve our processes are testament to our commitment to innovation.

All of our work can only be achieved through a very committed and passionate team and supportive shared services division. After a strong few years of growth, we have continued to strengthen our expertise across IT, finance, marketing, communications and human resources. In the last year we’ve welcomed our Chief Financial Officer, ICT Manager and Head of Workplace Services and built up our capabilities and skills across the business.

We thank all of our staff and contractors for their outstanding efforts.
Our people

Louisa Begley
Qld Manager – Good Sports

David Blashki
Project Lead – GS Remote

Sally Cameron
Research Assistant

Stephen Carbone
Senior Program Advisor

Phillip Collins
Head of Workplace Services

Anne Collyer
Program Coordinator

Ian Comben
Information Officer

Sallee Cook
National Program Administrator

Ian Crundall
Senior Research Fellow

Scott Edgecombe
Regional Manager – SA

Daniel Egan
Regional Manager – North Qld

Penelope Fairbank
Marketing & Communications Manager

Alexander Fonda
Development Manager – Health Systems

Vernon Fowler
Web Analyst

Kelly Fuhrmann
Community Development Officer (CDO)

Janelle Gibson
Reception/Admin Officer

Anna Gifford
Resource Centre Manager

Marc Gianville
Regional Manager – Northern NSW

Rodney Glenn-Smith
VIC Manager – Good Sports

Russel Grimson
Regional Manager – Sydney

Christopher Hanley
CDO – North Tas

Tracey Harbourne
Administration Officer – Qld

Genevieve Hargrave
Food for Sport Project Lead

Katrin Hausdorf
Research Manager

Rachael Heaton
Project Lead – GS Graduate

Yvette Hooper
HR Business Partner

Cory Iannucci
Finance Officer

Natasha Jager
Project Manager – ADFAMS

Kathryn James
Editorial Manager

Gail Johnson
Client Liaison Consultant

Bill Karametos
Senior CDO – Vic

Petra Keckeisen
Project Lead – Member Marketing

Sarah Kelly
Marketing Advisor

Samantha Kurilic
Community Programs Administrator

Daniel Langelaan
Chief Financial Officer

Murray MacAllister
State Manager NT – Good Sports

Stefanie Maciulaitis
Casual Submission Writer

Anita Marevic
Shop Operations Coordinator

Jon McGregor
Community Programs Manager

Rebecca McLean
Communications Advisor

Tegan McPherson
HR Business Partner

Geoff Milner
ICT Manager

Diane Morgan
Head of Culture and Services

Geoff Munro
Head of Policy and Advocacy

Allan Murphy
Development Manager – Preventive Health

Mark Nash
TAS Manager – Good Sports

Sharron Noske
NT Manager – Good Sports

Maggie O’Keefe
Administration Coordinator

Tara Oldfield
Communications Officer

Sarah Petchell
E-Discovery Librarian

Brad Pickard
South Qld Regional Manager – Good Sports

Andrew Prentice
Senior CDO

Raewyn Quinn
Office & Network Coordinator

Genavene Radford
CDO – North-West Tas

Julie Rae
Head of Information and Research

Linda Rehill
Web Content Editor

John Reid
NSW Manager – Good Sports

John Rogerson
Chief Executive Officer

Erin Ryan
Casual Submission Writer

Katie Scott
Project Lead – Program Development

Maree Sidley
Head of Community Programs

Debbie Simms
Regional Manager – ACT/SE NSW

Clea Smith
Professional Sport Manager

Tim Spratling
Senior CDO – Central Qld

Alison Summerville
Senior CDO – Western Downs Qld

Phillip Tandney
Workplace Services Consultant

Nick Tolhurst
Project Manager – ADFAMS

Cindy Van Rooy
Program Manager

Catherine Wignell
Project Lead – GS Remote

Kimberley Williams
Executive Assistant

Gregory Williams
WA Manager – Good Sports

Jennifer Willis
Communications Advisor

Lauren Yates
Good Sports Program Admin NSW
Our valued partners

Thank you to all our wonderful partners for your support. We also acknowledge and thank our donors and members. We look forward to working with you again in 2013/14.

**Federal**
- Department of Health and Ageing
- Australian National Health Prevention Agency

**Queensland**
- Queensland Health
- Department of National Parks, Recreation, Sport & Racing
- QGC Pty Ltd

**New South Wales**
- Transport for NSW
- Road and Traffic Authority

**Victoria**
- Department of Health
- Transport Accident Commission
- Victorian Health Promotion Foundation (VicHealth)

**South Australia**
- Motor Accident Commission

**Western Australia**
- Drug and Alcohol Office
- Western Australian Health Promotion Foundation (Healthway)

**Northern Territory**
- Department of Health

**Tasmania**
- Department of Health and Human Services
- Sport and Recreation Tasmania
Our partners

- Australian Defence Force
- beyondblue
- Campbelltown City Council
- City of Newcastle
- City of Sydney
- Fairfield City Council
- Febfast
- Gwydir Shire Council
- Hawkesbury City Council
- Hurstville City Council
- Liverpool City Council
- Marrickville Council
- Moree Plains Shire Council
- Nambucca Shire Council
- National Rugby League
- Newcastle Knights Limited
- NSW Rugby League
- Richmond Valley Council
- RSL Club, NSW
- Singleton Shire Council
- Sutherland Shire Council
- Tamworth Regional Council
- Wagga Wagga City Council
- Wingecarribee Shire Council
- Wyong Rugby League Council

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- Mr John Ryan
- Ms Genevieve Sinclair
- Mr Ron Steiner
- Dr George Tippett
- Mr Tony Trimmingham
Our governance

Our Board of Directors

Our current Board comprises of seven nominated members. The board held six regular meetings throughout 2012–13.

Michael Doery – Chair (since December 2009)
Joined: 2003
Background: A chartered accountant for over 25 years with time spent with KPMG and predecessor firms in Australia and overseas.

Philippa Kelly – Treasurer (since 2010)
Joined: 2009
Background: Over 25 years’ experience in the corporate sector – in law, and investment banking.

Professor Tanya Chikritzhs
Joined: 2006
Background: Associate Professor at the National Drug Research Institute, Curtin University, leading the Alcohol Policy Research team.

Lieutenant General Ken Gillespie (Ret.)
Joined: 2012
Background: Retired Chief of Army. Leadership and commentary around alcohol abuse as a social and workplace issue in the armed services and Australian community.

Patrizia Mercuri
Joined: 2004
Background: Extensive experience in workplace relations law having practised in the area for over 10 years.

John Perry
Joined: 2006
Background: Leadership in the professional and academic marketing services worlds and currently the Managing Director, Havas Worldwide, Melbourne.

Ron Steiner
Joined: 2006
Background: Group Executive, Customer and Public Relations for McMillan Shakespeare with over 30 years’ experience in management, sport and education, including extensive periods in senior executive roles with Australian cricket and rugby.

Executive Management Team

John Rogerson – Chief Executive Officer
Appointed: 2008
John joined the Foundation in 1994 as General Manager of Operations and has also been Deputy Chief Executive and Director of Good Sports.

Phillip Collins – Head of Workplace Services
Appointed: 2012
Phillip has more than 20 years’ experience with multinational corporations across manufacturing, service, automotive, franchising and the consulting sectors. Phillip’s primary focus is to work with companies to help them better understand how to improve productivity, reduce injuries, reduce absenteeism and protect corporate image.

Daniel Langelaan – Chief Finance Officer
Appointed: 2012
Daniel is a Certified Practicing Accountant (CPA) specialising in finance strategy, financial and regulatory reporting, capital management and investments. Daniel is also a Chartered Secretary with experience in compliance, risk management and corporate accountability functions, and has a passion for striving to achieve best practice in governance.

Diane Morgan – Head of Culture and Services
Appointed: 2010
Diane’s career has crossed public, private and not-for-profit sectors both locally and internationally. She has focussed on development of people and organisations to be the best they can to deliver business objectives.

Geoff Munro – Head of Policy and Advocacy
Appointed: 1990
Geoff has worked in the alcohol and other drug field for over 25 years specialising in drug training, drug prevention and community development. For the past decade Geoff has promoted policy and legislative change regarding young people’s access to alcohol, including the need for secondary supply legislation.

Julie Rae – Head of Information and Research
Appointed: 2011
Julie has seven years’ private sector experience and 19 years’ experience in the local government arena. She is focussed on introducing innovative technological solutions to improve and enhance services to the community.

Maree Sidey – Head of Community Programs
Appointed: 2010
Maree has worked across the health, education and youth sectors for the past 15 years and was the Director of Communications and Public relations at headspace, Australia’s National Youth Mental Health Foundation.
References

1 Laslett A et al., 2010. The range and magnitude of alcohol’s harm to others, Deakin West ACT: Alcohol Education and Rehabilitation Foundation.


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