What’s really happening in our community?

Alcohol

- 1 in 5 Australians over 14 drink at levels that put them at risk over their lifetime.
- 1 in 4 women drink alcohol while pregnant.
- By the age of 12, a child will have seen over 1300+ alcohol ads on TV.

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Alcohol kills

- 15 Australians every day.
- It also hospitalises 430 Australians every day.
- $7 billion is generated by alcohol-related tax.
- But alcohol costs society $15.3b annually.

Illicit Drugs

- There’s more than 5 people every day who lose their lives to overdose.
- 42% of Australians aged 14 years and over had used illicit drugs in their lifetime.
- 15% of Australians used an illicit drug (including using a pharmaceutical drug for non-medical purposes) in the previous 12 months.

For every million people in Australia, there are more than 88 drug overdose deaths.

Pharmaceuticals

- In less than 10 years, the amount of oxycodone being prescribed by doctors has increased 13-fold.
- The number of Australians injecting (misusing) these drugs has nearly doubled since 2001.
- Within just 3 years, misuse rates increased by 4% with more than 1 in 10 Australians having misused pharmaceuticals by 2013.
- Oxycodone is now the 7th leading drug prescribed in general practice.

- Increase awareness of harms around pharmaceutical misuse.
- Reduce the number of licensed outlets.
- Introduce volumetric taxation of wine.
- Remove alcohol advertising during sport.
- De-stigmatise drug use and treat it as a health issue.

For more information visit adf.org.au

By working together, we can help prevent alcohol and drug related harm in our communities.
What’s really happening in our community?

Alcohol

1 in 4

Around 1 in 5 Australians over 14 drink at levels that put them at risk over their lifetime

Alcohol kills

15

Australians every day

and 5,554 each year. It also hospitalises 430 Australians every day

$7 billion is generated by alcohol-related tax

But alcohol costs society $15.3 billion annually

1 in 4

women drink alcohol while pregnant

By the age of 12, a child will have seen 1300+ alcohol ads on tv

Pharmaceuticals

In less than 10 years, the amount of oxycodone being prescribed by doctors has increased 13-fold

1998

Opioid-related
more than doubled between 1998 and 2009, outnumbering heroin hospitalisations

2001

2009

2008

2010

2013

PREScriptions & misuse are increasing...

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