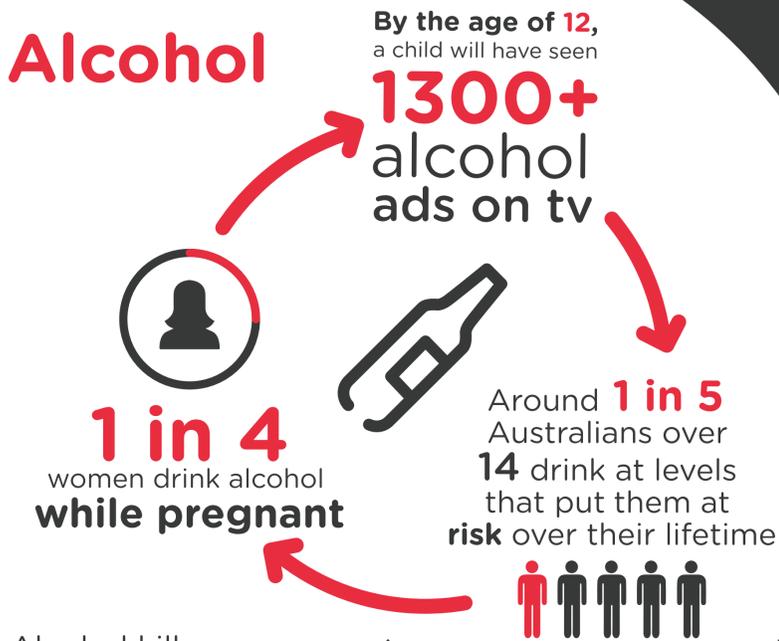


# What's really happening in our community?

## Alcohol



Alcohol kills **15** Australians every day and **5,554** each year. It also **+ hospitalises 430** Australians every day

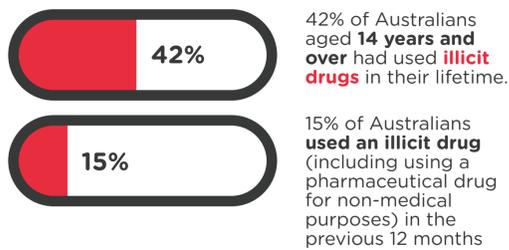
**\$7 billion** is generated by alcohol-related tax

But alcohol costs society **\$15.3b** annually

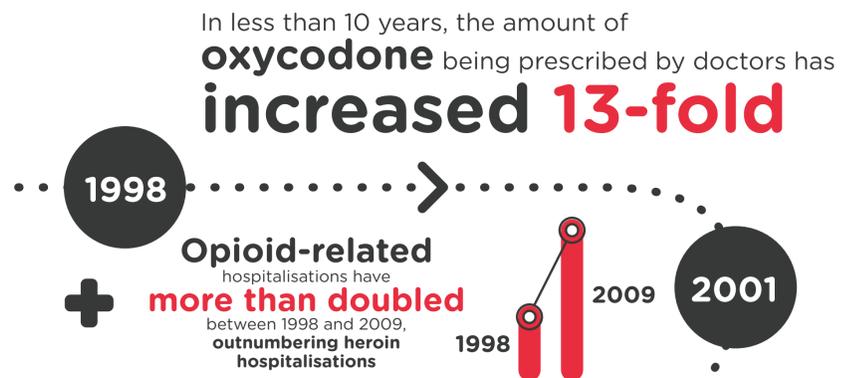
There's more than **5 people every day** who lose their lives to overdose

For every million people in Australia, there are **more than 88 drug overdose deaths**

## Illicit Drugs



## Pharmaceuticals



**PRESCRIPTIONS & MISUSE ARE INCREASING...**



Oxycodone is now the **7th** leading drug prescribed in general practice

By working together, we can help prevent alcohol and drug related harm in our communities.

- Increase** awareness of harms around **pharmaceutical misuse**
- Reduce** the number of **licensed outlets**
- Introduce** volumetric **taxation of wine**
- Remove** **alcohol advertising** during sport
- De-stigmatise** drug use and treat it as a **health issue**



# What's really happening in our community?

## Alcohol

By the age of 12, a child will have seen **1300+** alcohol ads on tv

**1 in 4** women drink alcohol while pregnant

Around **1 in 5** Australians over 14 drink at levels that put them at risk over their lifetime

Alcohol kills **15** Australians every day and **5,554** each year. It also **+ hospitalises 430** Australians every day

**\$7 billion** is generated by alcohol-related tax  
But alcohol costs society **\$15.3b** annually

There's more than **5 people every day** who lose their lives to overdose

For every million people in Australia, there are **more than 88 drug overdose deaths**

## Illicit Drugs



42% of Australians aged 14 years and over had used **illicit drugs** in their lifetime.



15% of Australians used an **illicit drug** (including using a pharmaceutical drug for non-medical purposes) in the previous 12 months

## Pharmaceuticals

In less than 10 years, the amount of **oxycodone** being prescribed by doctors has **increased 13-fold**



**PRESCRIPTIONS & MISUSE ARE INCREASING...**

The number of Australians **injecting** (misusing) these drugs has nearly **doubled** since 2001

2010

**Within just 3 years, misuse rates increased by 4%** with more than **1 in 10** Australians having misused pharmaceuticals by 2013

2013

Oxycodone is now the **7th** leading drug prescribed in general practice

By working together, we can help prevent alcohol and drug related harm in our communities.

- **Increase** awareness of harms around **pharmaceutical misuse**
- **Reduce** the number of **licensed outlets**
- **Introduce** volumetric **taxation of wine**
- **Remove** **alcohol advertising** during sport
- **De-stigmatise** drug use and treat it as a **health issue**

